Susan Norman

Workbook

# WE'RE IN BUSINESS

English for commercial practice and international trade



Longman

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Workbook

Susan Norman



Longman Group UK Limited
Longman House, Burnt Mill, Harlow,
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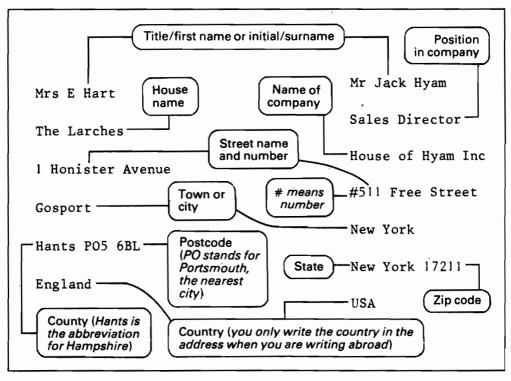
This one's for Richard with my love

# **Unit One**

# Introducing Transworld

#### Exercise 1a Addresses

Look at the parts of addresses in the UK and the US. Addresses are all different, but most will look something like these:



3 Manchester - 74 - Transwor Senior Accounts - Elizabeth M15 7BJ - Dockside - Clerl Shepherd	– plc k – Ms	
4 Dumiticz – Pittsburg – 22 – 6 Sampson Silks – Mr – 1521 Pennsylvania – Main	7 - Street	
Exercise 1b A letter of app	dication	
Write these parts of the letter in	the correct places in this	letter.
10 March 1983	position	to hearing from you
Tracy Davis (Miss)	Person Frida	y Dear Sir or Madam
Personnel Manager Whitehouse & Co Ltd 69 Puritan Street London WC2B 3XP	Yours fai 62 Longfo London	ord Lane
I enclose an appli	cation form for th	ne
of	As you can see,	I do not have any
experience, but my	examination resul	lts were good and
I am very interest	ed in fashion.	
I am available for	an interview at y	your convenience.
I look forward	• • • • • • • • • • • • • • • • •	•••••

Exercise 1c Comprehension	
Choose the correct answer to each of these questions about the letter of	Answer
application in Exercise 1b.	1
1 Is the Personnel Manager a man or a woman?	1
(a) man (b) woman (c) we do not know	,
2 What is Whitehouse & Co Ltd, do you think?	i
(a) a school (b) a dress company (c) a job agency	
3 When can Tracy go for an interview?	1
(a) at any time (b) only in school hours (c) only out of school hours	
4 At the moment, do you think Tracy	1
(a) is still at school? (b) has left school? (c) is in another job?	
5 Is Tracy Davis married?	

### Exercise 1d An application form

(a) yes (b) no (c) we do not know

This is part of the application form Tracy Davis sent with her letter. Fill in the details you know about Tracy.

Whitehouse & Co Ltd, 69 Purit	an Street, London WC2B 3XP
PLEASE COMPLETE IN BLOCK CAP APPLICATION FOR THE POSITION	TTALS OF
Surname	Telephone
References:	
Signature	Date

#### Exercise 1e Connections

Can you see any connections between these words? Put the words into pairs which have some connection.

(a) seafreig	ght (b) job (	(c) Dear	Sir
(d) junior	(e) clerk (f)	airfreigh	t
(g) airport	(h) sheet of	typing (	i) position
(j) senior	(k) Yours faitl	hfully (1	) manager
m) docks	(n) photocop	ру	
,,	(III) PILOTOGO	P)	

a seafreight	f airfreight
b job	
,	

# **Unit Two**

# Buying and Selling

# Exercise 2a A cheque

Fill in this cheque. It is the cheque Anne Bell made out to Household Designs & Co Ltd on 23 March 1983 for the cutlery and crockery she bought for the office. The total cost was £44.70 pence. Anne made the cheque non-negotiable.

BONDS BANK plc CITY BRANCH 12 Paragon Road Manchester M5 32L	Date	19	<b>80–32–301</b> –
Pay		or order	
		A Bell	
Cheque no Branch no Account no 886270 80"32301 20693056	1		

Exercise	2h	Prepo	eitione
Exercise	20	riedo	SILIOIIS

Compl	ete	these	sentences	with	the	followi	ng	prepositions.
1	•							

by 
$$-$$
 for  $-$  in  $-$  of  $-$  out  $-$  to

#### Exercise 2c Word order

The words in these sentences are in the wrong order. Rewrite the sentences correctly.

1	One	like	1	11036	would	OI .
	I wou	ıld lik	е			

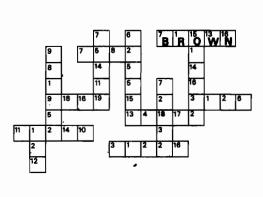
2	expensive	that	too	is	much					

3	show you me blue please one the could?
4	one cost big the much does how ?
5	ten discount give I you can a per cent
6	calculator very it a is expensive

#### Exercise 2d **Colours**

Thirteen colours are hidden in this puzzle in which each number always stands for the same letter. Write the colours in alphabetical order and write the translation in your own language.

Colours in alphabetical order	Translation
BEIGE	
	`
BROWN	



£5.768.99

#### Exercise 2e Punctuation in money

£576800

6 \$1000000

Can you punctuate these sums of money in two different ways? (a) £576.899

-	2070077	(a)	(0)
2	\$2222222	(a) \$2.222.222	(b)
3	£10101010101	(a)	(b)
4	<b>\$1765</b>	(a)	(b)
5	£543219876	(a)	(b) <sup>-</sup>

# **Unit Three**

# Transportation

### Exercise 3a Reported speech

Rewrite these sentences using the past tense.

1 I think Beeton is on the coast.

I thought Beeton was on the coast.

2 She says she is sending the consignment by air.

She said she

3 He knows that the consignment weighs 500 kilos.

4 She says it is more expensive by sea.

5 They say fifteen men take four days to load a ship.

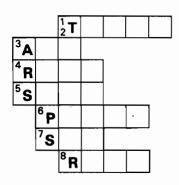
6 We think there will be more unemployment.

### Exercise 3b Means of transport

The eight words in this puzzle can all complete the sentence:

We are sending the goods by .....

What are the words?



.....

......

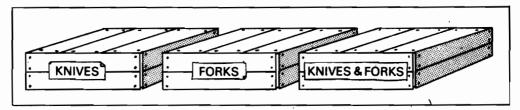
### Exercise 3c Spelling

Decide which of these words are spelt incorrectly and correct them.

	Correct	Incorrect	Correction
1 DEPARTURE	<b>V</b> .		
2 MESUREMENTS		<b>√</b>	MEASUREMENTS
3 DESTINATION			
4 FRIEGHT			
5 CONSINMENT			
6 VOLUME			,
7 MASHINARY			
8 CONTAINER			
9 DISCOUNT			
10 DIMENTIONS			

### Exercise 3d A puzzle

There are three cases of cutlery. One contains knives, one contains forks and one contains a mixture of knives and forks.



Unfortunately, none of the labels is on the correct box.

Without looking, you must take one piece of cutlery from one of the boxes. When you see what that piece of cutlery is, you must put the correct label on each box.

Which box will you take a piece of cutlery from? How will you know which label goes on which box?

# **Unit Four**

### Insurance

### Exercise 4a Petty cash

Put these receipts and vouchers in date order and fill in the petty cash book with the amounts and the missing dates and voucher numbers. Then fill in the analysis column, eg stamps = postage, petty cash book = sundries etc.

# SUPERSTAR SUPERMARKET 1.82x 36x TTL 2.18 RCYD 3.00 CHG 96 IV:VIII:83

W.H. Stationers					
TTL	34x				
RCYD	34				
CHG	34				
I: II :83	00				

FOR Transworld Freight plc DATE 28-7 1983							
QTY	VALUE	TOTAL					
25	180	4-50					
	,						

ARKET
1.10x 1.10 1.50 40
33

W.H. Stationers				
TTL	44x			
RCVD	44			
CHG	50			
5: II :83	06			

Date: / August 1983					
Details:	Amoi	Amount			
Details.	£	р			
Taxi	3	60 40			
Tip		40			
TOTAL .	4	00			
Signature: A. Bell					
Passed by G. Davis					

TYPO STATIONER	lΥ
TTL RCVD CHG	2.55 2.55 3.05 50
VIII:8:83	1

PETERSO	NS
TTL RCVD CHG	22 22 44 50 06
III:VIII:83	

PETERSONS			PETERS	SONS	
TTL RCVD CHG	22 22 22 00		TTL RCVD CHG	51 51 1.00 49	
V:VIII:83			XXIX:VII	:83	
<del>~~~</del>			<b></b>		

CASH RECEIVED Dr			CASHPAID				ANALYSIS			
Date	Ledger No.	Amount	Date	Details	Voucher No.	TOTAL	Postage	Travel	Stationery	Sundries
/983 28July	د/۵	<i>5</i> ·37							_	
11	СВ	14.63								
			28 July	stamps	96					
			29	bisauts	97					51
			Aug	petty cash book	98					
				taxi			,			
		_	3	milk	100					
					1					
			5	drawing pins	2					
			5	milk						
				sellotape					2.55	
				tea bags	5				·	
					TOTAL	16.36	4.50	4-00	3.33	4.45
						28				

#### Exercise 4b Number crossword

The answers to this crossword are all numbers in the petty cash book in Exercise 4a.

b

g

C

а

h

d

e

f

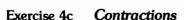
#### Clues

#### Across

- b The amount of money put into the petty cash on 28 July
- e The price of the drawing pins
- g How much did the sellotape cost?
- i The voucher number for 3 August

#### Down

- a The voucher number for the postage
- c The total spent on sundries
- d The price of the new petty cash book
- f How much did Anne pay the taxi driver?
- g The date Anne bought the biscuits
- h The cost of the biscuits



Fill in the full form of the contractions on the right in these sentences:

1	I have	filled in the proposal form.	(ľve
2		already sent the premium.	(She's

3	 going to claim compensation.	(He's

it 4			
4		send you a telex this afternoon.	(P11)
5		be grateful if you could send it today.	(l'd)
6 'He		ask about the premium.	(didn't)
7		not working for an insurance company any more.	(l'm)
8 Şhe		want to take out insurance cover.	(doesn't)
Exercise	4d A	business letter	
Fill in the	ese pronou	ans in the letter. Some of the pronouns are used more	than once.
I – it	- me	- our - you - your - yours - we	
		1	
		SAFE INSURANCE PLC	
.		26 CHEAPSIDE	
		HALIFAX HX2 5PJ	
			_
	Mr N S	torke Manager	
	GLM En	gineering Ltd	
	10 Oak Halifa	: Way ux HX6 3LP 18 August 19	983
	_	ref: 67/3279CB	
		ef: NS/j1	
	Dear M	ir Storke	
	Thank	for letter of 16 August.	
	consig could	am pleased to inform you that will insure mment to Paris would be grateful if fill in the enclosed form and return to on as possible so that can calculate the mm.	

..... look forward to hearing from ..... in the near

.... sincerely

future.

Geoffrey Cook (Mr) Premiums Manager

# **Unit Five**

# Sales Documentation

### Exercise 5a Say and tell

Fill in the correct form of the verbs say or tell in these sentences.

- 1 What did you say ....?
- 2 She ...... she would send the statement.
- 3 Did you .....him the invoice number?
- 4 What has he ..... the insurance company?
- 5 She is going to ...... him tomorrow.
- 6 He always ..... the same thing.
- 7 She always ..... the same story.
- 8 The manager ..... him now.
- 9 Anne .....Liz about the cheque yesterday.

### Exercise 5b Spelling

Fill in the missing letters. They are all pronounced /i:/ as in see.

1	spk	8	employ	Possible spellings e
2	recpt	•9	plse	ee
3	prmium	10	marne	ea
4	mt	11	pce	ie
5	recved	12	procdure	ei
6	klo	13	plse	i ·
_				

### Exercise 5c A pro-forma invoice

Mail Order Book Co Ltd

Anne received a pro-forma invoice for a book she ordered by post. This is the letter she sent with her payment. Can you spot the mistake in the letter?

69 Maple Road Manchester M3 2BY

USTOME ND ADD  Qty  Clease make	Description  Postage & packing  e your cheque for the total amount payable to MOBC  DS BANK plc  RANCH	Unit	DATE:	Amount 80
USTOME ND ADD Qty	Description  Description	Unit	NO: DATE:	Amount 80
USTOME ND ADD Qty	Description  Description	Unit	NO: DATE:	Amount
USTOME ND ADD	R'S NAME	Unit	NO: DATE:	Amount
USTOME ND ADD	R'S NAME	Unit	NO: DATE:	Amount
USTOME ND ADD	R'S NAME	Unit	NO: DATE:	
USTOME ND ADD	R'S NAME	· · · · · · · · · · · · · · · · · · ·	NO:	
USTOME	er's name		NO:	
TT A N	ORDER ROOK COLT	ת'	PRO-FORMA	INVOICE
	the missing details on the pro-forma			• • • • • • • • • • • • • • • • • • • •
A	nne Bell (Miss)			
	A. Bell			
Y	ours faithfully			
	am very much enjoying the book.			
	enclose a cheque for £4.75 in payment ro-forma invoice no 0037821 for the bo		Finance'.	Ì
De	ear Sirs			
			983	

£

A Bell

Cheque no

886275

Branch no

80<sup>°</sup>32361

Account no

20693056

# **TestA**

Choose	the	correct	words	to	complete	these	sentences.
CHOOSE	n ie	COLLECT	words	w	Complete	HIESE	sentences.

1	a) ate b) eats c) is eating d) had eaten				
2	He used for BOS Ltd.  a) to work b) to working c) work d) worked				
3	I look forward from you.  a) to hear b) to hearing c) hear d) hearing				
4	He did not buy furniture. a) some b) many c) a d) any				
. <b>5</b>	a) There b) It c) He d) Where				
6	He the order before he sent the goods.  a) receives b) had received c) has received d) is received				
7	Could you this letter please? a) to type b) to typing c) type d) typing				
8	She said were there. a) I b) she c) he d) they				
9	It is by air. a) quicker b) more quicker c) more quickly d) quickly				
10	I do it immediately. a) had b) used c) will d) am				
11	Iit immediately. a) do b) did c) done d) doing				
12	a) What b) Who c) Which d) Where				
13	a) Do they use b) Did they use c) Use they d) Will they used				
14	Did he look the word?  a) in b) up c) off d) to				
15	Please put your claim. a) at b) to c) with d) in				

# Word List A

These are the commercial words in the first five units of the Students' Book. The number in brackets after each word is the unit in which the word first appears.

a/c (2)		consignment note (5)
account-hold	ler (2)	container (3)
accounts dep	partment (1)	containerisation (3)
advertisemei	nt (1)	conventional cargo (3)
air consignm	nent note (5)	correspondence (1)
airfreight (1)		cost (2)
airport (1)		cover (4)
air waybill (5	5)	customer (1)
application f	orm (1)	customs clerk (1)
assistant (2)	•	customs official (1)
assistant ma	nager (1)	damage (4)
bank (2)		deduct (4)
bank accour	ıt (2)	deliver (2)
bankers card	I (2)	departure (3)
bill (1)		description (5)
Bill of Ladin	ı <b>g</b> (5)	destination (3)
branch (2)		dimensions (3)
broker (4)		discount (2)
broker's slip	(4)	docks (1)
buy (2)		documentation (1)
buyer (2)		drawer (2)
calculate (4)		effect (4)
calendar mo	enth (5)	employ (4)
caller (5)		employee (1)
cargo (3)		endorse (2)
case (3)		equipment (2)
cash (2)		experience (1)
change (2)		export (1)
charge by vo		export manager $(1)$
charge by w	eight (3)	filing (1)
cheque (2)		freight (3)
cheque card	l <b>(2)</b>	freight forwarder (1)
claim (4)		freight rate (3)
clerk (1)		guarantee card (2)
Co (5)		import (1)
	ansport document (5)	Inc (incorporated) (2)
compensation		insurance (4)
complete (4		insurance certificate (4)
consignmen	t (3·)	insurance company (4)

quantity (5)
rate (3)
receipt (2)
report (1)
salary (1)
seafreight (1)
secretary (1)
seller (2)
senior accounts clerk (1)
shorthand (1)
signature (2)
small print (4)
spend (2)
st (5)
statement (5)
stationery (2)
submit (4)
supplier (2)
switchboard (1)
tel (5)
terms (2)
ticket (5)
trade (4)
trailer (3)
transaction (2)
transport (3)
transportation (1)
type (1)
underwriter (4)
unemployment (3)
unit price (2)
unload (3)
vessel (4)
volume (3)
wages (3)
working conditions (1)
Yours faithfully (1)
Yours sincerely (1)
Yours truly (1)

# **Unit Six**

# Distribution

## Exercise 6a Passive and active sentences

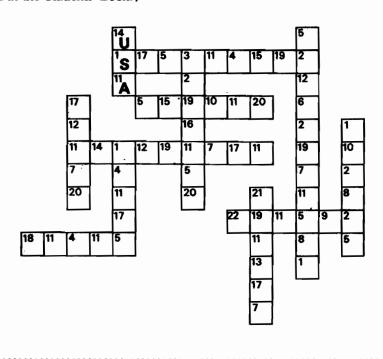
Who did the action in each of these sentences?

		Action done by:
1	Sandra gave the message to Kevin.	Sandra
2	The message was given to Kevin.	We don't know
3	The messages were taken by Sandra.	
4	Kevin arranged the transportation.	
5	Liz rang Anne.	
6	Mr Storke sold the goods to Mr Dawson.	
7	The goods were sent to Mr Donaldson.	
8	The goods were bought by Mr Milgrom.	
Ex	ercise 6b Times	
W	hat are these times on the twenty-four hour	clock?
	Quarter to five in the morning	0445
2	Seventeen minutes past nine at night	
3	Ten am	
4	Six thirty pm	
5	Eleven o'clock at night	
6	Twenty to seven in the morning	
7	Five past four in the afternoon	
8	One minute past midnight	
Б	vercise 6c Telex abbreviations	
W	hat abbreviations and symbols do you use i	in a telex for these words and messages?
1	This message does not need an answer	

2	please send an answer	
3	please	
	•	
4	attention	•••••
5	Wednesday	
_		
6	Thursday	

#### Exercise 6d Countries

Transworld has branches in all the countries in this puzzle. Each number always stands for the same letter, eg P = 4. Write the countries in alphabetical order. (Which country is not mentioned in the Students' Book?)




# **Unit Seven**

# Foreign Exchange

#### Exercise 7a **Opposites**

Write in the prefix which makes the opposite of these words. Check your answers in a dictionary.

un	– dis – in	– ir – im	
1	in visible	7regular	13usual
2	un favourable	8comfortal	ole 14polite
3	honest	9load	15helpful
	possible	10advantage	•
	fortunate	11grateful	17friendly
6	employed	12expensive	18frequent

#### Exercise 7b Time expressions

Decide which word goes where in these sentences. Which sentence does not need a preposition?

- 1 The building will be finished 1990.
- They sold me the goods two years.
- They have been selling computers two years.
- 4 They have owned their property 1980.
- They bought the office 1971. 5
- 6 The meeting is Monday.
- 7 We will deliver the goods next week.
- 8 He arrived ten o'clock exactly.

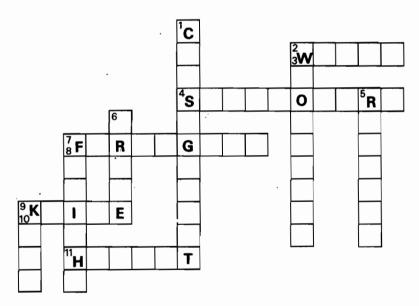
### Exercise 7c Perfect tenses

	I the actions in these sentences started in the past and are still continuing. Rewrite the ntences in the correct tenses.
1	He/wait/since two o'clock.
	He's been waiting since two o'clock.
2	They/handle/containers for ten years.
3	How long/you/know/about that?
1	Prices/rise/steadily since 1978.
•	These rise steadily since 1770.

5	I/stay/in a hotel until now.
6	I/work/for Transworld for three years.
7	She/type/all morning.
8	Transworld/own/that office for a long time.

#### Exercise 7d Silent letters

Use the clues to fill in this word puzzle. All the words contain a letter which is not pronounced. Which is the silent letter in each word?



#### Clues

- 1 Transworld sent a ..... of goods by train.
- 2 She gave him the invoice, ..... is a request for payment.
- 3 They bought the goods ...... and sold them retail.
- 4 Pencils, paper and envelopes are all items of ......
- 5 Could you give me a ...... as proof of payment please?
- 6 When did you ..... this letter?
- 7 A ..... is a person who comes from a country abroad.
- 8 How much were the ...... charges for that consignment?
- 9 A ..... is an item of cutlery.
- 10 Do you ...... where the airport is?
- 11 He will not steal anything if he is ..........

# Unit Eight

# Borrowing Money

### Exercise 8a A loan

Write short answers to these questions.

1	Anne borrowed £100 from Tom. How much was the debt?	£100
2	Who had a debt?	
3	Who lent the money?	
4	Who was the creditor?	
5	Who was the debtor?	
6	Anne repaid the total amount of £110 after six months. What was the rate of interest?	
7	How much capital did Anne repay?	
8	How much was the loan?	

## Exercise 8b Comparisons

Complete these comparisons using the adjective in brackets.

1	A computer is more expensive than	a pencil.	(expensive)
2	An envelope is not as heavy as	a typewriter.	(heavy)
3	A car is	a bicycle.	(fast)
4	A paper clip is	a desk.	(cheap)
5	Seafreight is	airfreight.	(slow)
6	A telex is	a letter.	(quick)
7	A train is	a trailer.	(big)
8	A cheque book is	a credit card.	(small)

### Exercise 8c Vocabulary puzzle

Use the clues to help you find the words hidden horizontally and vertically in this puzzle. All the words are in the bank statement in the Students' Book.

0	D	P	B	R	A	Z	C	H	1
٧	A	A	C	С	0	כ	2	T	7
E	T	Y	2	0	T	E	S	Ą	T
R									
D	R	E	С	E	i	P	T	D	R
R	В	N	В	Α	L	A	N	С	E
A	E	T	D	E	T	Α	i	L	S
W	L	F	0	R	W	A	R	D	T
N	S	T	A	T	E	M	E	N	T

#### Clues

- 1 One office of a bank is a .branch .....
- 2 Something which is received is a ......
- 3 Money you pay to someone is a ......
- 4 When an account is in the red it is ..............
- 5 The two letters which show that an account is in the red are ......
- 6 28 April 1983 is a ......
- 7 The money an account-holder pays to the bank for borrowing money is called ......
- 8 The form a bank sends regularly to account-holders giving details of the account is called a ......
- 9 Another word for payment is ......
- 10 You keep money in a bank in an ......

- 13 The section where the bank explains what money is paid in and taken out is headed ......

### Exercise 8d Calculations

### Complete these calculations.

a	7 plus 3 equals 10	e 9 9	18
b	8 3	f 18 9	2
С	4 6 24	g 18 9	9
đ	20 4 5	h 2 2	4

# <u>Unit Nine</u>

# Computerised Accounts

Exe	rcise 9a      To						
Dec	ide which of the	ese sente	nces need	s to and	where it should	igo.	
1	I regret/inform	you	. to				
2	Can I help you	1? (W¢.	don't nee	d.'to'.)			
3	I want buy son	ne crock	ery				
4	The people w	no arrang	ge insuran	ce are ca	lled brokers.		
5	There used be	an airpo	ort at Dutte	on		••••	
6	I look forward	hearing	from you.			· <b>·</b>	•
7	Anne gave Liz	the invo	ice		•••••		
8	The bill came	£50					
9	Could you ser	nd a price	e list?		•••••		
10	We will send it	t immedi	ately				
Exe	rcise 9b Vo	cabular	y groups				,
Arra fron	ange these word n.	ls into six	groups o	of three a	ccording to the	field of busine	ess they com
Bill	Bill of Lading telex invoice claim air waybill cargo						
dimensions order policy weight statement memo							
con	signment note	freight	volume	letter	consignment	premium	
	•••••			······ ·			

### Exercise 9c Sales documentation

What do you think these sales documents are called? Write the correct name at the top of each document.

Heard's Stores	No 0001
10 Front Street Manchester Mi6 3XB	
Date: I.O. May. 1983	
Date: 10 May 1943	
Customer: Miss A Bell	
Received with thanks	
the sum of £ 15	
for accounting books.	

Hea	ard's Stores	No 0002		
	nt Street			
	hester MI6 3XB	•		
	10 May 1983			
To: M	s A Bell, 69 Maple Road	l, Manchester		
Qty	Description	Amount		
3	books	<b>£</b> 12		
	Total	£12		
Account to be settled within 30 days				



Heard's Stores No 0004 10 Front Street Manchester MI6 3XB				
Date: 24 May 19: To: Miss Anne 80 Mass		k Rood,		
Details Date	Amount	Balance		
B/F		15 .00		
Payment	15.00	00 .00		
MYDIE DOOZ 10 Many	12.00	12 - 00		
Condit note 1003 17 May	2.00	10 - 00		
Amount	owing	10 - 80		

Heard's Stores 10 Front Street Manchester MI6 3XB	No 0005
Date: 30 June 1983 To: Ms A Bell, 69 Maple Mancheste	Road,
Description	Amount
Ref Invoice 0002	£12
This payment is now overdue. We we you would settle this account as soon	

#### Exercise 9d A letter

The parts of this letter are in the wrong order. Rewrite the letter correctly.

Transworld Freight plc

74 Dockside

Manchester M15 7BJ

Accounts Department

Household Designs & Co Ltd

22 High Street Manchester Ml 2BL

Tel: Manchester (STD 061)8537272

Telex: TRANSWLD 668013 G

Dear Sirs Our ref: L

Our ref: LS/sp Your ref: 0455/0004 E Shepherd

Yours faithfully

Elizabeth Shepherd (Mrs)

Senior accounts clerk

13 April 1983

dated 6 April is incorrect.

£66.00 and adjust our next statement accordingly.

on the price with your salesman.

I would be grateful if you could issue a credit note for

I am sorry to inform you that your invoice (ref 0455/0004)

behalf and she told me that she had agreed a 10% discount

I have spoken to the employee who bought the chairs on our

# **Unit Ten**

# Types of Business

### Exercise 10a Odd-man-out

In each group of five words, decide which one is the odd-man-out. As long as you have a good reason, there may be more than one odd-man-out in each group.

ODD-MAN-OUT

1 has is being am were	
2 he it we our I	
3 share market furniture proprietor business	,
4 buy go must know say	
5 and because if but how	
6 buy sell invest price lose	
7 them us her him she	
8 partnership company limited firm business	
9 am had will was would	
Exercise 10b Conditional sentences	
Make eight different sentences using these wo once in any sentence.	ords. You can use each word more than
you if would might buy will sold n shares money not	nake lost much many more
1 If you sold more shares, you might make	much more money.
2	
3	
4	

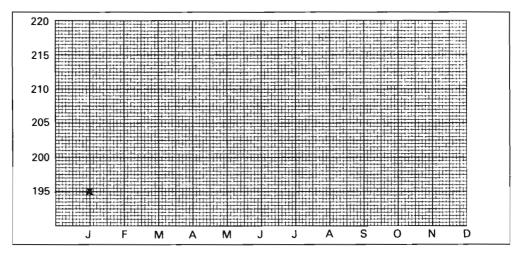
#### Unit 10

6	
7	
8	

#### Exercise 10c Graph

Read this description of TDS plc's share prices over the year and show the information on the graph.

On the last day of January, TDS's shares were at 195. In February they rose sharply to 210 and remained stable for the next month. The following month they rose by five points and then continued to rise so that they closed in May at 219. They fell slightly by one point in the following month and then dropped sharply to 201 in July. In August and September they were stable at 198 and then rose by two points in October. In November they fell by three points and in December they fell by a further two points so their closing price at the end of the year was the same as at the beginning.



# **Test B**

Choose the correct words to complete these sentences. 1 The goods were ...... by sea. a) send b) sending c) sent d) been sent 2 When did you start ...... goods to Beland? a) sell b) selling c) to selling d) sold 3 When are you going ..... the invoice? a) pay b) paying c) to pay d) to paying 4 If you bought more shares, you ...... make more money. a) might b) can c) will d) had 5 We have been ..... from them for ten years. a) bought b) buy c) to buying d) buying 6 I have ..... write the report now. a) got b) to c) must d) done 7 I would be grateful ...... you could send it. a) if b) whether c) what d) that 8 She said he ..... been. a) have b) is c) did d) had 9 We have worked here ..... twenty years. a) since b) ago c) for d) in 10 She asked if we ..... send it by air. a) had b) were c) would d) have The plane leaves ..... ten fifteen. 11 a) at b) on c) to d) in 12 I'll come with you if you ...... a) went b) go c) had gone d) had been

13 He must ...... it tomorrow.

14 It ..... as soon as possible.

15 What was he ...... do?

a) to write b) write c) will write d) writing

a) going to b) must to c) being d) having

a) will do b) is done c) will be done d) has done

# Word List B

These are the commercial words which first appear in Units 6-10 of the Students' Book (the unit number is in brackets after each word).

AB (or arrival (6) Articles of Association (10). AS (6) assets (10) balance (8) Balance of Payments (7) Balance of Trade (7) bankrupt (10) borrow (8) brochure (7) bulk (6) capital (8) central processing unit (9) company (10) competitive (9) component (6) computer (6) computer programmer (9) controlling interest (10) **CPU (9)** credit (8) credit card (8) credit note (9) creditor (8) currency (7) data (9) data processing (9) debit note (9) debt (8) debtor (8) deficit (7) deposit account (10)

distribution (6) dividend (10) domestic market (6) economy (7) electronic components (9) exchange rate (7) exporter (6) extension (9) face value (10) factory (6) favourable (7) figures (7) finance company (8) finished goods (6) firm (10) flight (6) forwarding agent (6) GIGO (9) GmbH (6) goods (6) graph (7) importer (6) inflation (7) input (9) interest (8) in the black (8) in the red (8) invest (10) investor (10) invisible import/exports (7) keyboard (9) KK (6) lend (8)

liability (10)	reminder (9)
limited liability (10)	repay (8)
oan (8)	retailer (6)
Ltda (6)	sales voucher (8)
majority shareholder (10)	SARL (6)
manufacturer (6)	services (7)
market value (10)	set up (10)
Memorandum of Association (10)	share (10)
micro-chip (9)	shareholder (10)
nominal value (10)	sole proprietor (10)
NV (6)	sole proprietorship (10)
output (9)	SOONEST (9)
overdraft (8)	SpA (6)
overdraw (8)	Stock Exchange (10)
owe (8)	store (6)
own (10)	subscription (8)
pa (per annum) (8)	surplus (7)
partner (10)	table (6)
partnership (10)	telex (6)
par value (10)	terminal (9)
printer (9)	top copy (8)
private limited company (10)	trade figures (6)
produce (6)	transistor (6)
profit (10)	travel and entertainment card (8)
program (9)	undercharge (9)
Pte Ltd (6)	unfavourable (7)
Pty Ltd (6)	unlimited liability (10)
public limited company (10)	value (6)
put in (10)	VDU (9)
quotation (6)	visible imports/exports (7)
quote (6)	visual display unit (9)
raw material (6)	warehouse (6)
regards (6)	wholesaler (6)

# Unit Eleven

# Airfreight

#### Exercise 11a Telex messages

The words in these telex messages are mixed up. Rewrite them correctly.

1 ADVISE NO. PLS INVOICE SOONEST +?

PLS ADVISE INVOICE NO. SOONEST+?

2 DELAYED DAYS 76529 CONSIGNMENT FOUR REGRET +

3 TWENTY 0832 DRILLS CASES ELECTRIC REF SEND PLS +?

4 BEST TO YR PLS FOR INSURING 63759 MUNICH QUOTE TERMS ORDER +?

5 MANCHESTER ARRIVING FLIGHT SAT AGENT AZ642 +

6 DESPATCHED FLIGHT TODAY ARRIVING ORDER KLM741 1830 0004 +

### Exercise 11b An air waybill

Read this description of an airfreight consignment and complete the air waybill. Make up the marks you think were on the cases. You do not have to write in all the spaces.

GLM Engineering Ltd (10 Oak Way, Halifax HX6 3LP) sent a consignment of four cases of electric drills to Spirodupe Inc (Broadway, New York, USA). Each case was a one metre cube and weighed 100 kilos. The charge per kilo was 2½p. Jane Long handled the consignment for Transworld Freight. The flight was BA032 on 24 August 1983 from Manchester to Kennedy airport in New York. The clearance and handling charge was £3.50 and the agent's fee was £1.50. No value was declared for customs. All the costs were paid in advance.

					COPY/SUBSTITUTE OF		
			Carrier use only		ORIGINAL AIR WAYBILL		
ŀ	125	- 6365 - 7636   LHR	MC/Day	Flight/Day	125 - 6365 - 7636		
		Airport of Departure (Address of First Cerrier) and Requested Routing  Airport of Destinat	lion	Flight/Day Flig	pht/Day		
	1	Recurring and Displayston To By First Certies BA To By To By	D-141-	1 - 1			
	2	Consignes's Account Number Consignes's Name and Address		sh airwa	YS Air Waybill (Air Consignment note)		
		•	lasued by		Not negotiable		
	_	Shipper's Account Number Shipper's Hame and Address	-	,			
	3		The shipper certifies that the particulars on the face hereof are correct, agrees to the CONDITIONS ON REVERSE HEREOF, accepts that the certier's liability is limited as stated in 4(c) on the reverse hereof and accepts such value unless a higher value for carriage is declared on the face hereof subject to an additional charge.				
			Signature of Shipper	or his Agent)			
			Carrier certifies goods described below were received for carriage subject to the CONDITIONS ON REVERSE HEREOF, the goods then being in apparent good order and condition accept as noted hereon.				
	4	Issuing Carrier's Agent, Account No. Issuing Carrier's Agent, Name and City		/8/1983	MANCHESTER (Poce)		
		▼	(	Cridg	e		
		Agent's IATA Code 39 - 9 - 1113	advance or record	James or its Agent	inels and have the same validity.		
	5	Currency Declared Value for Cerriage B Declared Value for Customs	Supres 1, 2 mile 3		Tanay.		
	Ŭ	Weight Dharps and Valuetion Charge 1 <sup>14</sup> All Other Charges at Organ Propert Collect D STT1 Propert Collect Propert Collect D STT1	1 <sup>nation</sup> 6308880	NY 84	4592		
		No. of Actual Gross by Rate Close Chargeshire Rate/Charge Packages	Total		y of Goods (Incl. Dimensions or Volume)		
	6	ACP Controllery hem No.		_			
	٥						
-	7	Prepaid Whight Charge Prepaid Valuation Charge C C Cerrier Total other Pre		e Agent Total Propeid	For Carrier's Use Only at Destination		
		Other Charges (except Weight Charge and Valuation Charge)			Collect Charges in Destination Currency		
	R				- Carlotte Carlotte		
	S	<u> </u>			Total Charges		
	Т	Collect Weight Charge   Collect Valuation   Due Cerrier   Total Other C.	ollect Charges /Du	o Agent	Total Collect		
COLLECT	8	Callect Weight Charge  V Callect Valuation C Due Carrier Total Other C  Total Other C	A		1900		
	9						
		·					
·	T334(12	Hending Information th)					
	125 - 6365 - 7636						
	Copied at						

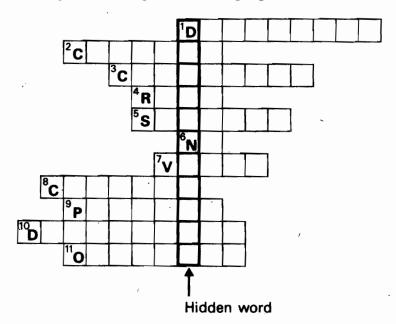
#### Exercise 11c Word puzzle

Use the clues to help you fill in this puzzle and find the hidden word. All the words will be on your completed air waybill.

#### Clues

- 1 The place you leave from is your place of ......
- 2 The airline company is called the ......
- 3 The buyer is called the .....
- 4 Another word for charge is ......
- 5 The exporter is called the ......
- 8 If the buyer pays the transportation costs when the goods arrive, he/she pays ......
- 9 If the transportation costs are paid before the goods are sent, the costs are ......
- 10 The size of something is its .....
- 11 The top copy is called the .....

Hidden word: The place something or someone is going to is the .............



# **Unit Twelve**

# Import Regulations

### Exercise 12a Short responses

Write a short response expressing interest in each of these statements, like this:

1	The photocopier's broken.	Oh iş it?
2	I don't work for Transworld now.	Oh don't you?
3	He must sign the form.	
4	First the goods are loaded.	
5	We don't have to pay duty.	
6	I'll have the consignment checked.	
7	She'll check the consignment.	
8	She's got the invoice.	
9	They can't find the order number.	
10	He collected the goods himself.	

#### Exercise 12b Word stress

Divide these words into syllables and decide where the main stress is. Match the words on the left with the words on the right with the same stress pattern.

customs	CUSTOMS	TEL-EX	bone
receipt	RE-CEIPT		telex
consular invoice			certi
air waybill			over
credit card			raw
import licence			docu
consignment note			paye
manufacturer			pro-
Bill of Lading			orde

bonded warehouse
telex
certificate
overdraft
raw materials
documentation
payee
pro-forma
order number

#### Exercise 12c A letter of authorisation

Rewrite this letter with the correct layout and punctuation. All the words in the letter are given in the correct order.

glm engineering 1td 10 oak way halifax hx6 31p customs and excise liverpool 26 august 1983 dear sirs please accept this letter as our official authorisation for transworld freight plc of 74 dockside manchester m15 7bj to act as agents on our behalf in the matter of customs clearance of our shipment on board ss canada queen which arrives at liverpool on 5th september yours faithfully nigel storke mr export manager

		_	, '
<b>***</b>	401	Orenedens	and answers
Exercise	178	I. RIPSININS	ana answers

Fill in	the missing	question	words	and give	short	answers	to these	questions	about	the
letter	in Exercise 1	12c.						-		

1	Who	is the letter to?	Customs and Excise
2	•••••	company wrote the letter?	•••••
3	••••	is Transworld's office?	
4	•••••	is the name of the ship?	
5	•	does the ship arrive?	
6	•••••		
	r	•	•
		ı	

### Exercise 12e Word-building

How many words can you make using th	e letters in the word PAKINERSHIP?
Use your dictionary.	•

nant	•		
	······································	•	
		•••••	

## **Unit Thirteen**

### Quotations

Ex	ercise 13a Reported questions			
W	What words do you think these people actually said?			
1	He asked her for a quotation CIF.			
	Could you give me a quotation CIF?			
2	She asked if they sent containerised goods.			
	Do you send containerised goods?			
3	He asked Jack if he had gone to the trade fair.			
4	He asked her to take a letter.			
5	She asked what his address was.			
	·			
6	He asked if the price included insurance.			
7	She asked him to let her know as soon as possible.			
	······································			
8	She asked him if he had ever exported to Austria.			

#### Exercise 13b American and British English

What is the English equivalent of these American words

1	parentheses	brackets
2	a quote	
3	center	
4	period	
5	railroad	
6	check	
7	bill .	······································
8	airplane	

#### Exercise 13c An export puzzle

Jane Long at Transworld arranged four different export consignments of different goods to different destinations. The cost of each was different and the terms were different. From the information below, can you complete the table and answer the question?

CONSIGNMENT			
DESTINATION	Athens		_
PRICE	,	,	
TERMS		FOB	

The motorbikes cost £1,000. They were not sent ex works.

Questions: 1) How much did the stationery cost?

- b The consignment which cost £2,000 was sent C+F Hamburg.
- c The Greek consignee arranged and paid directly for all his own transportation and insurance costs.
- d Jane had to arrange the insurance and some of the transportation costs for the consignment of typewriters to Rome.
- e The shoes cost £2,000 more than the Portuguese consignment and £1,000 less than the typewriters.

2) Which consignment was sent to Lisbon?	

	,
Can you find 27 words and abl hortzontally in this wordsquare?	
CODISCOUNTO	
ANPLCHARGER SOBPIENCWOD	
TELEXUFOROR	
A FLICENCETE RCUSTOMSHAC	
FREIGHTIUII	
F G O O D S D P S O P C O N S I G N M E N T	
,	
Exercise 13e Vowel sound	is
Which word in each group doe two?	s not have the same vowel sound (in italics) as the other
	s not have the same vowel sound (in italics) as the other trade
two?	
two?  1 trade tariff carrier	trade
two?  1 trade tariff carrier  2 cost import bonded	trade
two?  1 trade tariff carrier  2 cost import bonded  3 work quote brochure	trade
two?  1 trade tariff carrier  2 cost import bonded  3 work quote brochure  4 freight receipt waybill	trade
two?  1 trade tariff carrier  2 cost import bonded  3 work quote brochure  4 freight receipt waybill  5 deficit memo reminder	trade

### **Unit Fourteen**

#### Seafreight

Exercise	14a	Odd-man-out	
Circle the	odd-m	an-out:	

consignee – shipper – shipping company – seller – importer supplier – buyer – customer – exporter

#### Exercise 14b Telex messages

Use these words to write six telex messages:

NO. ADVISE BANK PAYMENT SOONEST SHOES YR NOT PLS SEND B/L MON ARRIVED 63752 DAMAGED ORDER + +?

1	PLS ADVISE BANK ORDER NO 63752 NOT ARRIVED +
2	
3	
4	
5	
6	

#### Exercise 14c Bills of Lading

Each consignment has different problems and documentation. Which type of B/L do you think is used in these situations?

1 A stale B/L	a It is for the total journey to the importer's warehouse
2 A clean B/L	b The B/L arrives after the goods
3 A through B/L	c The B/L says that the goods are damaged or badly packed
4 A foul/dirty/ claused B/L	d There are no problems with this B/L

Answers

1	2	3	4

#### Exercise 14d Mistakes

How many mistakes can you find in this letter? Circle the mistakes and write a note in the margin about what is wrong with each one. (There are at least 18 mistakes.)

> Mr J Schmidt Schmidts Einfuhr SPA Hamburg West Germany

Manchester Enc: JS/mc

Mr M Heard Heard's Stores 10 Front Street

15 august 1983

Dear Ms Heard

Thank you for our letter of 19 August.

We enclose three copies of the Bill of Ladding for the goods you are sending us. We confirm that the terms of sale are FOB. This includes the freight and insurance costs to hamburg.

We look forward.

Yours faithfully

Schmidt

J Schmidt (Mr) Manager

Ref

should not . have writers name at top of letter

## Unit Fifteen

### Letters of Credit

#### Exercise 15a Documents

Decide which definition refers to which document. Answer

e	1	Air waybill	a	a request for goods
	2	Bill of Exchange	ь	a document accompanying imports, which has been certified correct by an official of the importing country's government
	3	Bill of Lading	С	a request for payment
	4	Certificate of Origin	d	a ticket, receipt and document of title
	5	Combined transport document	e	a ticket and receipt for goods sent by air
	6	Import licence	f	a ticket and receipt for goods sent by more than one means of transport
	7	Invoice	g	a ticket and receipt for goods sent by land
	8	Consignment note	h	a sort of post-dated cheque used to pay for goods sold abroad
	9	Consular invoice	i	a promise by a bank to pay a certain amount of money for goods sold abroad
	10	Statement	j	proof that goods have come from a certain country
	11	Policy	k	official permission to bring goods into a country
	12	Order	1	a form showing all the transactions between a company or bank and an account-holder
	13	Customs entry form	m	proof that something is insured
	14	Letter of Credit	n	a form describing imported goods so that duty can be calculated

#### Exercise 15b Puzzle

Ayton and Easton are 200k apart. Mr X drove a consignment from Ayton to Easton at 50kph all the way. He immediately turned round and drove a different consignment back to Ayton at 40kph all the way. Mr Y started at the same time as Mr X and drove a consignment from Easton to Ayton and then a different consignment from Ayton back to Easton. He drove at 45kph all the way. Which man arrived back at his starting point first?

Answer:
Exercise 15c True or false  Rearrange the words to make complete sentences and mark whether they are true or false.
1 Lading negotiable Bill is of a
A Bill of Lading is negotiable
2 cancelled irrevocable a L/C confirmed be cannot
3 insurance policy take want you if you in out a to fill
•
4 shares partnerships all issue
5 L/C payee beneficiary the a the is of
6 document waybill an a is negotiable air
7 sole partner proprietor a have not does a
8 consular consul a a invoice signed is by

<b>-</b>	4 - 1	<b>TL:</b> _1	
Exercise	150	i nira	condition

Read this account of a transaction and write six third conditional sentences about it.

Jane Guilding ordered a handbag from Rome. She did not say what colour she wanted, so the supplier sent a black one. Unfortunately she wanted a blue one, so she returned the black handbag with a letter. However, she did not wrap the parcel securely, so the handbag fell out. The suppliers charged Jane for the black handbag and for postage and packing. Jane bought a cheaper handbag from a local supplier.

1	if Jane nad said what colour she wanted, the supplier would not have sent a				
	black handbag.				
	· · · · · · · · · · · · · · · · · · ·				
2					
4					
5					
6					

## **Test C**

Cho	oose the correct words to complete these sentences.
1	A building goods are stored is a warehouse. a) who b) which c) what d) where
2	The 'no smoking' sign means you smoke.  a) must b) mustn't c) don't have to d) must have
	If the terms included insurance they been FOB. a) must b) mustn't c) can't d) can't have
4	If I known, I wouldn't have gone. a) would b) have c) had d) would have
5	He should a Bill of Lading. a) sent b) had sent c) have send d) have sent
6	He the consignment to the docks. a) take b) is taking c) is taken d) taken
7	You get a discount if you in cash. a) pay b) will pay c) would pay d) will paying
8	He if we had been there. a) said b) is saying c) told d) asked
9	Will you the photocopier mended?  a) be b) is c) have d) has
10	Where is the document you are sending? a) which b) who's c) who d) whose
11	He is going to the bank pay in a cheque.  a) for b) to c) for to d) (nothing)
12	Why didn't he? a) go b) went c) gone d) been
13	I'm not to buy any shares. a) have b) must c) have got d) going
14	He's going to have it
15	The Letter of Credit be irrevocable.  a) must b) can't have c) shouldn't have d) have to

## Word List C

These are the commercial words which first appear in Units 11 to 15 of the Students' Book (the unit number is in brackets after each word).

accepted (14)	ex works (13)
advising bank (15)	FAS (13)
B/E (14)	FOB (13)
beneficiary (15)	FOR (13)
Bill of Exchange (14)	franco (13)
B/L (14)	free alongside ship (FAS) (13)
board (11)	free on board (FOB) (13)
boarding gate (11)	free on rail (FOR) (13)
bonded warehouse (12)	import licence (12)
C+F (13)	import regulations (12)
cancel (11)	impose (12)
carrier (11)	irrevocable (15)
certificate of origin (12)	issue (14)
CIF (13)	Jr (13)
commercial invoice (12)	L/C (15)
confirmed (15)	Letter of Credit (15)
consignee (11)	licence (12)
consul (12)	liner (14)
consular invoice (12)	nature (11)
cost and freight (C+F) (13)	negotiation (12)
cost, insurance and freight (CIF) (13)	notify party (14)
Customs and Excise (12)	OK (11)
customs entry form (12)	original (11)
D/A (14)	PLS (11)
declare (12)	ref (11)
delay (11)	reference (11)
despatch (11)	revocable (15)
Discount House (14)	RPT (14)
dispatch (11)	shipper (11)
documentary credit (15)	shipping documents (14)
document of title (14)	sterling (11)
documents against acceptance (14)	tariff (12)
documents against payment (14)	trade negotiations (12)
D/P (14)	U (11)
duty (12)	valid (15)
executive (13)	YR (11)

# WE'RE IN BUSINESS

We're in Business is a one-year course for business and commercial students at intermediate level. Authentic commercial information is presented and the four language skills practised in the context of an import/export agency. The commercial content is introduced step by step and recycled throughout the course. The sound structural programme and graded vocabulary development are fully integrated. The necessary language skills are developed through realistic job tasks.

We're in Business can be used on its own or following on from its companion volume We Mean Business.

We're in Business comprises:

- · Students' Book
- · Teacher's Book
- Workbook
- Students' cassette of dialogues and listening exercises
- Language Laboratory drills (Set of 2 cassettes)

